

Association Management

Expert Professional and Management Services for Scholarly Publishers and Associations

Association and Event Management



KGL offers a full complement of professional association management services to engage your members and grow relationships. Our team of experts serves as your headquarters staff—streamlining your operation by coordinating administrative activities, maintaining a calendar of operations, and distributing member communications. You also can tap into KGL Association Management for consultation on member benefits, governance, and board management. Our experienced event management team can plan and facilitate events such as annual meetings (in-person and virtual) and symposia.

- ✓ Member and meeting management
- ✓ Subscription management and fulfillment
- ✓ Customer service
- ✓ eCommerce and payment processing
- ✓ Accounting, budgets, and reporting
- ✓ Elections, ballots, and surveys
- ✓ Renewal programs

Contact us to learn more.

Marketing Communications



Our full-service marketing agency is ready to serve not-for-profit association and scholarly publishers with a results-driven approach that increases engagement and helps grow your membership. We understand audiences and ensure that your message resonates with them through strategic planning, market research, design, copywriting, and digital marketing—all coordinated to strengthen your brand and mission.

- ✓ Graphic design and creative services
- ✓ Digital marketing
- ✓ Marketing strategy

Advertising Sales



KGL has a proven record of growing advertising programs for the publishers, associations, and other organizations we represent. Decades of professional experience combined with a profound understanding of multi-channel advertising strategies work in concert to exceed your revenue expectations.

- ✓ Sales representation
- ✓ Administration
- ✓ Consultation