

# Rights & Permissions

## R&P Management as a Service for Book and Journal Publishers

KnowledgeWorks Global Ltd. (KGL) manages all aspects of text, image, and rich media content rights and permissions (R&P). Dedicated staff provide critical thinking and analysis of existing permissions to identify sourcing strategies that lower costs. Our targeted solutions to permissions issues range from creative alternatives for high-cost assets to agile negotiation with rightsholders. Research and permissions run alongside production cycles with clearly defined milestones.

Discrete workflows enable quality control at every phase. KGL assembles a team of professionals to fit your project requirements. We draw from our pool of project managers, assessment specialists, data entry staff, photo researchers, and permissions experts. Full-service rights and permissions management integrates with production and publisher-specific workflows to ensure copyright compliance.

**Contact us to learn more.**

Service	Details
Strategize risk and cost control at development phase	Reusing assets from one edition to the next may incur increasingly higher licensing fees. Rethinking sources for images and strategizing redraw concepts provides significant support for authors.
Assess manuscript for third-party material	Protection goes both ways in copyright law. Experienced permissions specialists analyze text and art in manuscript to avoid infringement. The permissions team understands the freedoms given by copyright law for fair use and public domain.
Research new content	Line art, photos, and illustrations are conventional enhancements for publications. New additions at stock agencies include videos and text articles. Knowing who has appropriate material and is willing to license it for a publishing strategy expedites content development.
Request permission to use other people's work	Deep experience with clearing permissions affords resourceful identification of rightsholders. The permissions team expedites initiation of permissions and timely follow-up.
Negotiate licenses and process payments	Experience with business and contractual terms allows vetting of third-party licenses. Thorough licensing negotiations and thoughtful financial arrangements ensure closure of rights.
Compile legal documentation	R&P compiles a solid record of provenance and licensing. All aspects of an asset are documented: original source, exact location in publication, rightsholder and contact information, correspondence, agreement, cost, rights granted, and credit line.

### Add Value

Reuse intellectual property

### Ensure Compliance

Verify copyright, text permissions, or image licensing

### Strategize Cost

Prioritize rights-free material, develop new content, or negotiate with rightsholder