



High-end Component, Cover, and Art Creation

KGL offers a comprehensive solution for managing, creating, securing, and delivering high-end media, visual, and image assets required for the full range of learning, edutainment, and other media market texts and components. Our team offers decades of experience and expertise in art management, photo research, digital asset research, rights and permissions, and data management services.

KGL offers a global network of 600+ highly creative and imaginative graphical artists for designing exciting, engaging, illustrative art that meets our clients needs and goals. Our design team creates dynamic cover and interior layouts that are augmented and supported by premier, high-end art renderings that capture the reader's attention and motivates them to dive deeper into the subject or topic at hand. Great content is enhanced by exciting designs and relevant, stunning art elements—and our team has an industry-leading reputation for delivering the entire package!

Media Services:

- ✓ Expert art management, photo and video research, knowledge in rights and permissions, public domain, and fair-use assessment of visual components
- ✓ Specialization in illustrations ranging from simple print-based line art to complex animated graphics and composites for high-end publications
- ✓ Global resource pool providing capacity, flexibility, and a range of talent to deliver to any image type or style needed to meet the visual goals and approved design of a project
- ✓ Expert knowledge and experience with global cultural sensitivities and accessibility awareness
- ✓ Proficiency with proprietary rendering systems and digital asset management systems

Art Management Services:

- ✓ High-end, dynamic illustrative art rendering
- ✓ Technical and graphic illustration art rendering
- ✓ Art specification development
- ✓ Prepare, review and apply art style requirements
- ✓ Illustrative art samples for spec and style development
- ✓ Acquisition of art elements from client databases or their preferred artists and art agencies
- ✓ Art buying (sketch review collaboration, confirm, and move to final)
- ✓ Art reviews in collaboration with client for approval or adjustments as needed
- ✓ Art tracking and art database information management

Contact us to learn more.